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Sixth Semester B.E. Degree Examination, June/July 2011
Management and Entrepreneurship

Time: 3 hrs.

Max. Marks:100

Note: Answer FIVE full questions, selecting atleast TWO questions each from Part – A and Part - B.

PART – A

- 1
 - a. Explain the different skills and their importance at different levels of management. (08 Marks)
 - b. What are the nature and characteristics of management? (07 Marks)
 - c. Distinguish between management and administration. (05 Marks)
- 2
 - a. Briefly describe the general principles of management as laid down by Henri Fayol. (08 Marks)
 - b. State and explain the steps in decision making. (07 Marks)
 - c. Differentiate between strategic and tactical planning. (05 Marks)
- 3
 - a. What is line and staff organization? (08 Marks)
 - b. Explain the nature and importance of staffing. (07 Marks)
 - c. What is MBO? Explain. (05 Marks)
- 4
 - a. What are the essentials of sound controlling? (08 Marks)
 - b. Explain the importance of leadership in organization. (07 Marks)
 - c. What are the barriers of successful communication? (05 Marks)

PART – B

- 5
 - a. What are the qualities of entrepreneur? (08 Marks)
 - b. Differentiate between entrepreneur, intrapreneur and manager. (07 Marks)
 - c. What are the various stages of entrepreneurship process? Explain. (05 Marks)
- 6
 - a. Explain the steps involved in setting up of a small scale industry. (08 Marks)
 - b. What is the influence of LPG on SSIs? Explain. (07 Marks)
 - c. Explain the role of SSI in economic development. (05 Marks)
- 7
 - a. What are the objectives and functions of NSIC? (08 Marks)
 - b. Narrate the function of SIDO for growth of SSI's. (07 Marks)
 - c. What are the objectives of SFC's? (05 Marks)
- 8
 - a. Write the need and significance of project report. (08 Marks)
 - b. What do you mean by project feasibility study? Explain. (07 Marks)
 - c. Define the project. What is its nature? (05 Marks)

Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
 2. Any revealing of identification, appeal to evaluator and/or equations written eg, 42+8 = 50, will be treated as malpractice.

